

# Emma Silwanis (she/her)

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DOB: 30/01/2000

An enthusiastic, award winning, UNSW Media Arts graduate seeking an opportunity to utilise her skills in a productive team environment. Dedicated to tasks with a creative and open outlook. Eager to engage with new experiences and furthering her skills in the workplace. Dependable and able to easily communicate with others in a confident and friendly manner. Strong leadership skills developed through playing an active role in both work and study.

## Current Roles

### Incu (Galleries Mens) - Casual Retail Assistant

Sydney, NSW | August 2022 – Present

- **Engaged with customers in Chinese (Cantonese and Mandarin), maximising the reach of the store's customer service.**
- **Achieved company record for largest single sale in store.**
- Strong performance in customer service, ensuring each customer has a tailored retail experience.
- Independently use the till to carry out purchases and refunds using cash and card.

### Photography / Videography / Graphic Design – Freelancer

Sydney, NSW | November 2016 – Present

As a freelancer, I work primarily with Photography, Videography and Graphic Design. I use advanced photography equipment including DSLR cameras and studio lighting. I am also fluent in Photoshop and Premiere Pro and have basic knowledge in In-design and Illustrator.

- Won **first place for UNSW Art, Design and Architecture's logo competition** for the 'Annual Graduate Exhibition'.
  - Design can be found on <https://annual.artdesign.unsw.edu.au/>
- Worked with a diversity of clients across different industries, e.g. Etsy, Consent Labs, Kvadrat, Blake Clay, Sydney University Dramatic Society, Duo Duo Ice-Cream.
- Work has been showcased by larger organisations on social media such as Etsy and Bondi Festival.
- My portfolio can be viewed at <https://mareeemma.wixsite.com/website>

### Consent Labs – Head of Design and Visual Content/ TikTok Creator

Sydney, NSW | June 2021 – Present

- **Promoted to Head of Design and Visual Content** after working intensively in the graphic design team for 6 months.
- **Grew Consent Labs TikTok following in 4 months from 300 to 12.8K followers**
- Created over 65 graphics for Consent Labs' social media.
- Worked with team to upload 90 videos since the beginning of October 2022 with half of these videos filmed and developed by myself.
- Prioritised diversity in development and creation of visual based content.
- Assisted in the re-design of Consent Labs' branding and website.

## **Other Experience**

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### **Universal Store - Casual Retail Assistant**

Sydney, NSW | September 2019 – April 2022

- **Promoted to shift supervisor**
  - Supervised a team ranging from 2 – 4 people.
  - Ensured team members are updated on the store's daily sales progression and are providing ultimate customer service.

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### **Urban Artisans - Waitress**

Ashfield, NSW | August 2018 – July 2019

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### **Duo Duo Ice-Cream Truck - Server**

Sydney, NSW | November 2018 – December 2019

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### **Robertson Kirkwood Hair Salon | Assistant**

Rozelle, NSW | March 2018 – August 2018

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### **The Brain Education Burwood, Receptionist**

Burwood, NSW | December 2017 – August 2018

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### **Supervixen Studios | Work Experience Placement**

Surry Hills, NSW | 2015

- Create animations and graphic designs

## **Education**

- University of New South Wales, Paddington, NSW  
Media Arts, 2020 – Present (Distinction WAM)
- University of New South Wales, Kensington/Paddington, NSW  
Design (Hons) / Media (PR & Advertising), 2019
- Fort Street High School, Petersham, NSW, 2015 – 2017
- St George Girls High School, Kogarah, NSW, 2012 – 2015

## **Skills**

- Handling DSLR Cameras and studio equipment
- Photoshop, Premiere Pro, In-design
- Photography, Video and Editing
- TikTok Ads Manager

## **Languages**

- English (Fluent)
- Cantonese (Conversational)
- Mandarin (Basic)

*References available upon request.*